

For more information, contact Kristin Skye Hoffmann
212-300-5939, or wideeyedNYC@gmail.com
and visit www.wideeyedproductions.com

For Immediate Release:

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Wide Eyed Productions

presents

William Shakespeare's

Much Ado About Nothing

Directed by Kristin Skye Hoffmann

All shows at the Gene Frankel Underground Theatre
24 Bond Street (@ Lafayette) New York, NY 10012

Tickets are \$18. \$15 students and seniors.

For tickets visit www.theatermania.com

or email wideeyedNYC@gmail.com

STARRING:

Lea McKenna-Garcia, Brian Floyd, Justin Ness, Lauren Bahlman, Trevor Dallier, Sky Seals, Andrew Harriss, Scott Voloshin, Sage Seals, Danny Gardner, Vanessa Gibens, Jerrod Bogard, Paul Basile, Kym Smith, Brianne Mai, Anthony Reimer, Nick Basile, Devin Moriarty and Melissa Johnson.

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Shakespeare in a modern setting? Yeah, cuz *that's* original. ... What-ev.

Wide Eyed Productions' sets their second full-length production, MUCH ADO ABOUT NOTHING in the heart of New York's trendiest neighborhood, and guess what, it feels right at home.

Isolated in their cozy enclave of the pampered and privileged, fearing not the distant wars in Arabia, saucy chicks and horny dudes make the process of hooking-up much harder than it needs to be. No, this isn't Williamsburg-- Oh wait. ... It *is* Williamsburg!

Welcome to Café *Messina*, the hippest java joint in Willy-B, where you'll meet a barista named Beatrice who swears never to love a man. Queue the Indian door chimes, and enter Benedick. Fresh from his second military tour, he proclaims his eternal bachelorhood. Sparks fly as their friends attempt to couple these old foes. Is it a love-lost cause, or a match made in hipster-heaven?

Wide Eyed Productions, the company that NYTheatre.com told you to "**keep your eyes wide for whatever they do next,**" follows up the success of *The Medea* (read the rave [review](#) at NYtheatre.com) with this hilarious offering to the winter season.

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Complete with ironic tag-line: "You're Mom's Much Ado About Nothing," this production is a hipster-magnet 400 years in the making.

The Company

Director: Kristin Skye Hoffmann

Kristin Skye directed the award winning "Plays for the Sunni Triangle" at EndTimes Productions' Vignettes for the Apocalypse, at the end of which she instructed the entire cast to remain dead on the floor during the curtain call forcing the audience to deal with the finality of death in war. Russel Dobular, Artistic Director for EndTimes, called it, "one of the most gutsy directorial choices I've ever seen." Hoffmann was nominated 'Best Director' at the Strawberry One-act festival.

Wide Eyed is...

Wide eyed was founded by Liz White, Kristin Hoffmann, and Sky Seals, all graduates of University of Northern Colorado's performing arts program. After a few years in New York City the three realized that they were literally surrounded by hundreds of talented people, most of them their friends. Everything to make a good company was already there just waiting for someone to take action. The thought had been tossed around more than once, but it was after a successful run of Medea with Hudson Shakespeare Company with a cast of all friends and pure talent that WE came to fruition. The birth was painful and miraculous all in one. A bonding as well as a test of friendship and an obvious dedication to the craft. Although there is still a lot more work to do, Liz White, KHoff, and Mr. Sky are ready to make this company successful well beyond their years. We want WEP to be a platform where talented people can be recognized, and where quality productions are abundant. It is our mission to awaken the public's passion for high-standards in progressive performing arts, and we will not stop until we do!

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